

# BPA Energy Efficiency Weekly Announcements

## July 23, 2020

### Events

#### **Momentum Savings & market research quarterly call –**

On this quarterly call, scheduled for 9 a.m. to 10 a.m. on August 5, the BPA market research team will share out some HVAC market intelligence gathered from the 2020 AHR Expo. Learn about HVAC manufacturer perspectives on how the market is changing, what drives these changes and future opportunities that lie within this important market. We will share findings related to residential split systems, commercial HVAC equipment — such as variable refrigerant flow and dedicated outdoor air systems — and heat recovery systems. We will also cover broader trends, such as electrification and customer emphasis on comfort and connectivity that affect the HVAC industry. Presentation materials and call details can be found [here](#).

We have updated the WebEx meeting link. Please delete any previous meeting invitations from your calendar.

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#### **Webinar: Low-Income Workgroup Discussion -**

Join the Low-Income Workgroup from 1:00 p.m. to 3:30 p.m. on Tuesday, Aug. 4, for a virtual discussion on the implementation of low-income energy-efficiency programs during COVID-19. This discussion will feature a variety of speakers from utilities and nonprofits, time for discussion and opportunities to ask questions... [More](#)

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#### **Register now for the July 28, 2020 Efficiency Exchange webinar -**

Registration is open for the Efficiency Exchange 2020 summer webinar series. Don't miss the first session, Washington's New Clean Buildings Law: Challenges and Opportunities, on Tuesday, July 28, from 1:00 p.m. to 2:00 p.m.

[Register now](#) and join us for an educational presentation from expert panelists accompanied by a lively, moderated discussion. The session will focus on Washington State's Clean Building Law, HB 1257, providing attendees the opportunity to hear from utilities and state agencies about compliance implications for utilities and how the law provides an opportunity for increased conservation program participation.



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For additional details about webinar sessions, please visit the [EFX page on Conduit](#).

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## General

### **New Opportunities in the Residential Sector Guide now available -**

The BPA Energy Efficiency [New Opportunities in the Residential Sector Guide](#) is now available on bpa.gov. The guide was developed to help inform utility customers to focus on priority residential energy-efficiency measures that help keep power rates low. Featured measures include weatherization, HVAC, heat pump water heaters and behavioral energy reports. Marketing, user groups and customer service resources are also included.

View and download the Residential New Opportunities Guide [here](#).

For more information, please contact your energy efficiency representative or email [ResEEprogram@bpa.gov](mailto:ResEEprogram@bpa.gov).

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## Reminders

### **Update: Don't miss out on BPA's energy-efficiency promotions -**

BPA's Energy Efficiency program rolled out new promotions — which were effective July 1 — to support regional economic-recovery efforts. New promotion content and updates are available: ...[More](#)

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### **Implementation Manual off-cycle update -**

The Implementation Manual, or IM, has been updated to reflect the new BPA Energy Efficiency promotions. Please see [IM Section 13: Updates and Revisions](#) for the full list of updates.

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**Trade Talk NW: The Virtual Service issue -**

In Trade Ally Network NW's June newsletter, trade allies around the region share how they've adapted to the changing business climate to work remotely, serve customers and keep pipelines active. [Read the latest issue here.](#)

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**The comment period for the Integrated Program Review is open and runs through July 31 -**

The Integrated Program Review, or IPR, provides the proposed spending levels and program objectives, through FY 2022 and 2023, for BPA's programmatic costs. The Energy Efficiency program held its IPR Workshop on June 17, 2020, and several stakeholders attended the presentation to provide their feedback. For those that were not able to participate, [please view the presentation](#) to see Energy Efficiency's funding levels and the program objectives for FY 22-23. Public comments will be accepted between June 15 – July 31, 2020, via the public comment [webpage](#).

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