

BPA Energy Efficiency Weekly Announcements

August 6, 2020

Events

Brown Bag: 2021 Power Plan supply curves

The Northwest Power and Conservation Council, or the Council, is now working on its 2021 Power Plan. As part of the Plan, the Council has developed energy-efficiency supply curves of the available energy-efficiency savings potential in the region and form the foundation of the Council's regional savings goal. Join BPA from noon - 1:00 p.m. on Thursday, Aug. 13 to learn more about this work, including the regional potential by sector and associated costs, and some of our key takeaways from the Council's work...[More](#)

Register now for the Aug. 26 , 2020 Efficiency Exchange webinar

Registration is open for the Efficiency Exchange 2020 summer webinar series. Don't miss the final session, Shaping Loads with Flexible Rates: Lessons from Northwest Utilities, on Wednesday, Aug. 26, from 1:00 p.m. to 2:00 p.m.

[Register now](#) and join us for an educational presentation from expert panelists accompanied by a lively, moderated discussion. Flexible rate designs are being planned, piloted or already implemented by utilities across the United States. These flexible rate designs, which include but are not limited to demand charges, time-of-use pricing, or TOU, and critical peak pricing are often implemented to reduce peak load, shift load and/or support grid flexibility. This panel features consumer-owned and investor-owned utilities from the Pacific Northwest. They will speak about how to assess the best TOU rate options for a changing future, current demand management rate design strategies and lessons learned. For additional details about webinar sessions, please visit the [EFX page on Conduit](#).

General



Energy Efficiency Promotions update: Additional content available

The following Energy Efficiency Promotions content is now available:

- New social media marketing content for ductless heat pumps is on the [special promotions page](#) and the [Residential marketing toolkit](#).
- The [Summarizer](#) has been updated to reflect the new incentives and performance payments.
- The updated [Unit Energy Savings list](#) now includes new increased HVAC measures for the Residential and Commercial Sectors.

Please visit the links above to take advantage of the higher promotional payment levels. Contact your energy efficiency representative for more information.

Reminders

Summer 2020 PTCS heat pump training offers

The Performance Tested Comfort System program, or PTCS, is delivering online heat pump certification trainings this summer. If any of your contractors or other HVAC professionals would like to be certified to complete PTCS heat pump installations, please contact ResHVAC@bpa.gov or call 1-800-941-3867 to register...[More](#)

Trade Ally Network NW marketing toolkit suite updated

Trade Ally Network NW, or The Network, has updated its suite of marketing toolkits that make it easier for utilities to promote select commercial HVAC measures to customers and trade allies. Many of these materials — including incentive flyers, forms and documents, and marketing outreach tools for end-users in your service territory — can be customized with your logo and contact information...[More](#)

New Opportunities in the Residential Sector Guide now available

The BPA Energy Efficiency [New Opportunities in the Residential Sector Guide](#) is now available on bpa.gov. The guide was developed to help inform utility customers to focus on priority residential energy-efficiency measures that help keep power rates low. Featured measures include

weatherization, HVAC, heat pump water heaters and behavioral energy reports. Marketing, user groups and customer service resources are also included.

View and download the Residential New Opportunities Guide [here](#).

For more information, please contact your energy efficiency representative or email ResEEprogram@bpa.gov.
