

BPA Energy Efficiency Weekly Announcements

August 13, 2020

Events

Brown Bag: 2021 Power Plan supply curves

The Northwest Power and Conservation Council, or the Council, is now working on its 2021 Power Plan. As part of the Plan, the Council has developed energy-efficiency supply curves of the available energy-efficiency savings potential in the region and form the foundation of the Council's regional savings goal. Join BPA from noon - 1:00 p.m. on Thursday, Aug. 13, to learn more about this work, including the regional potential by sector and associated costs, and some of our key takeaways from the Council's work...[More](#)

Brown Bag: Welcome to Comfort Ready Home

Join BPA from noon- 1 p.m. (PST), on Thursday, Sept. 3, for an overview of BPA's new Residential program, Comfort Ready Home. During this meeting, you will receive an introduction to the program and learn more about the next steps as BPA moves toward a late December launch.

Pre-registration for this meeting is required...[More](#)

Register now for the Aug. 26 , 2020 Efficiency Exchange webinar

Registration is open for the Efficiency Exchange 2020 summer webinar series. Don't miss the final session, Shaping Loads with Flexible Rates: Lessons from Northwest Utilities, on Wednesday, Aug. 26, from 1:00 p.m. to 2:00 p.m.

[Register now](#) and join us for an educational presentation from expert panelists accompanied by a lively, moderated discussion. Flexible rate designs are being planned, piloted or already implemented by utilities across the United States. These flexible rate designs, which include but are not limited to demand charges, time-of-use pricing, or TOU, and critical peak pricing are often implemented to reduce peak load, shift load or support grid flexibility. This panel features consumer-owned and investor-owned utilities from the Pacific Northwest. They will speak about how to assess the best TOU rate options for a changing future, current strategies for demand management rate design and lessons learned. For additional details about webinar sessions, please visit the [EFX page on Conduit](#).



General

Nominations now open for the 2020 Leadership in Energy Efficiency Awards

The Northwest Energy Efficiency Alliance is currently accepting nominations for the annual Leadership in Energy Efficiency Awards within the categories of INNOVATION, COLLABORATION and LIFETIME ACHIEVEMENT. This year, awards will be held as a virtual ceremony that recognizes individuals, teams and organizations for their exemplary dedication, enthusiasm and leadership toward furthering energy efficiency in the region.

Do you know any teams, programs or individuals that demonstrate outstanding leadership in the Northwest? Nominate them for the Leadership in Energy Efficiency Awards! It's so easy to nominate someone. Go to neea.org, pick the category and add contact information and a 250-750 word description of why your nominee should win by Sept. 11.

Reminders

Energy Efficiency Promotions update: Additional content available

The following Energy Efficiency Promotions content is now available:

- New social media marketing content for ductless heat pumps is on the [special promotions page](#) and the [Residential marketing toolkit](#).
- The [Summarizer](#) has been updated to reflect the new incentives and performance payments.
- The updated [Unit Energy Savings list](#) now includes new increased HVAC measures for the Residential and Commercial Sectors.

Please visit the links above to take advantage of the higher promotional payment levels. Contact your energy efficiency representative for more information.

Trade Ally Network NW marketing toolkit suite updated

Trade Ally Network NW, or The Network, has updated its suite of marketing toolkits that make it easier for utilities to promote select commercial HVAC measures to customers and trade allies. Many of these materials — including incentive flyers, forms and documents, and marketing

outreach tools for end-users in your service territory — can be customized with your logo and contact information...[More](#)
