



Small  
Business  
**BIG  
SAVINGS**



For a limited time, UTILITY  
NAME HERE is offering  
increased lighting incentives  
to qualifying small  
businesses of up to 20,000  
square feet! Act now to take  
advantage of this offer!

## Limited Time Offer Available Only Through Participating Utilities

- This promotion runs April 1, 2016 to March 31, 2017.
- Qualifying projects must be submitted to IS 2.0 for invoicing by 3/31/17 to be eligible for promotional incentives.

## Terms and Conditions

- Only businesses of up to 20,000 interior square feet are eligible.
- Projects cannot be separated into multiple levels, floors, or phases in order to meet the square footage requirement.
- Exterior locations directly associated with qualifying small businesses are also eligible for promotional incentives regardless of the exterior location's square footage.
- Project will be paid as a calculated incentive of \$0.23 per kWh saved.
- Promotional projects cannot mix and match deemed and calculated incentives.
- Batch lighting projects are not eligible.
- Customized lighting calculators may only be used for qualifying small business promotional projects.
- Incentives are subject to change and are only available through consenting utilities while funds last.

Contact us to get started!

UTILITY NAME  
UTILITY ADDRESS  
UTILITY PHONE  
UTILITY EMAIL

**COMPANY**  **LOGO**  
PUBLIC UTILITIES