

SMART THERMOSTAT SOCIAL MEDIA COPY LIBRARY

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BLACK FRIDAY/REBATES

OPTION 1:

This holiday season, take advantage of limited discounts on qualifying smart thermostat models and get an additional incentive of up to \$175 from your local utility. After discounts, popular models could be yours for under \$50!* Here's to less energy and more cheer this holiday season.

**Holiday discounts vary by retailer and/or manufacturer. BPA incentive offer available for customers of participating utilities for the purchase of qualifying smart thermostats.*

OPTION 2:

Warm up with holiday savings. Take advantage of limited discounts on qualifying smart thermostats and receive an additional incentive of up to [\$175] from [your local utility]. Popular models could be yours for less than \$50* after discounts. Find a list of qualifying smart thermostats [here].

**Holiday discounts vary by retailer and/or manufacturer. BPA incentive offer available for customers of participating utilities for the purchase of qualifying smart thermostats.*

OPTION 3:

Go ahead, make yourself comfortable! Get an additional incentives of up to [\$175] from [your local utility] when you take advantage of limited discounts on qualifying smart thermostats. Smart thermostats not only help keep your home at a comfortable temperature, they can help reduce your energy bill. Popular models could be yours for less than \$50* after discounts. Find out which models qualify, [here].

**Holiday discounts vary by retailer and/or manufacturer. BPA incentive offer available for customers of participating utilities for the purchase of qualifying smart thermostats.*

OPTION 4:

Want to put cash *into* your wallet this holiday season? Check out holiday savings brought you by [your local utility] for the purchase of a smart thermostat. Receive limited discounts on qualifying models and get an additional incentive of up to [\$175]. Smart thermostats make it easier to maintain comfortable temperatures in your home and can help reduce energy costs year-round. Popular models could be yours for less than \$50* after discounts. Visit [https://www.bpa.gov/EE/Sectors/Residential/Documents/Smart_Tstat_QPL.pdf] for a list of qualifying models.

**Holiday discounts vary by retailer and/or manufacturer. BPA incentive offer available for customers of participating utilities for the purchase of qualifying smart thermostats.*

GENERAL SMART THERMOSTAT MESSAGING

OPTION 1:

Save as much as 10% a year on heating and cooling by turning your thermostat down 7° to 10° from its normal setting for eight hours a day (energy.gov)

OPTION 2:

Cool down heating costs with a Smart Thermostat. Now with increased incentives!

OPTION 3:

Increased incentives for heating smarter with a Smart Thermostat

OPTION 4:

Be Smart about how you control the comfort of your home.

Save Smart with increased incentives!

OPTION 5:

Did you know? Smart Thermostats earn their name by using Wi-Fi to automatically adjust heating and cooling temperature settings for better performance.

Did you know? Smart Thermostats provide on-demand data that allows you to track and manage your home energy use.

Did you know? Smart Thermostats let you access and control your heating and cooling through your smartphone or tablet. (energy.gov/Energy Saver Guide)

IMAGE LIBRARY FOR POSTS

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Contact us for increased incentives!

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