Department of Energy

Bonneville Power Administration
P.O. Box 3621
Portland, Oregon 97208-3621

ENERGY EFFICIENCY

June 20, 2014

In reply refer to: EE-1

The Bonneville Power Administration (BPA) is pleased to announce the opening of the fiscal year 2015 funding cycle for the Energy Smart Reserved Power (ESRP) program. As a site using reserved power or station service from the Federal Columbia River Power System (FCRPS), your site is eligible to participate in this program. ESRP offers the opportunity to earn reimbursements from BPA to offset the cost of installing electrical energy saving upgrades that reduce your power loads.

This year, the program is open to all reserved power and station service sites within the BPA service territory, including irrigation districts, hydro electric facilities and National fish hatcheries

Applications may be submitted for all projects that result in reductions in the use of reserved power or station service electric energy. Applications may be submitted for any projects that meet the requirements outlined in the application. Over $2,000,000 in funding is available in this funding cycle. Applications that meet BPA's eligibility criteria will be evaluated and ranked based on incentive rate ($ requested/kWh saved/year) potential kWh savings, and FCRPS water savings. If the submitted project also reduces the water removed from the FCRPS, it should be noted in the application as these water savings provide an additional benefit which will be included in the evaluation.

Key Project Evaluation Criteria (See application attachments for project criteria details):

- The ESRP application process is competitive, lower costs per kWh savings will receive higher rankings.
- The maximum incentive rate is based on measure life and is capped (depending on measure life) at $0.35/kWh. See the application for details on measure life.
- The incentive that BPA provides will not exceed 100% of the project cost. However, applicants are encouraged to seek additional funding from other agencies and programs, or internally. The incentive that BPA can provide along with funding from other sources must be no more than 100% of the project cost.

- No equipment may be installed for a project prior to the incentive agreement effective date. Note that the incentive agreement follows acceptance of the project application.

- BPA's preference is for projects that can be completely installed before September 30, 2015, however, multi-year projects will be considered on a case by case basis.

Please find attached a copy of the ESRP application form. An electronic version of the form is also available online in the Resources section of the ESRP website at: http://www.bpa.gov/Energy/N/ESRP.cfm.

ESRP –Application Cycle Timeline:

June 25, 2014 - Incentive Applications Solicited

August 25, 2014 - Incentive Applications Due to BPA

September 25, 2014 - Successful Applicants Notified

October 2014 - Agreements Developed and Signed

Following the initial application cycle, ESRP will continue to operate an open application season in which any additional projects will be accepted for consideration. Selection and award of open season projects will only be made as funds are available. Initial offering projects will receive ranking priority. Open season projects may be submitted any time after the application cycle deadline using the ESRP Application. As additional funding becomes available throughout the year, incentives will be offered to previously unfunded applications based on ranking, with the added criteria that the project schedule indicated in the application would still allow the work to be complete before September 30, 2015.

If you have any further questions about this opportunity, feel free to e-mail us at esrp@bpa.gov or call Susan Majewski at 206-220-6786.

We look forward to the working with you.

Sincerely,

Bradley O Miller

Brad Miller
Energy Smart Reserve Power Program Manager
bdmiller@bpa.gov
503-230-3764