

## PROGRAM OFFERING

June 2013

# Non-Residential Lighting Program Offerings



The non-residential lighting program encompasses incentive offers for Commercial, Industrial, and Agricultural applications. Savings through this program are primarily achieved on a project-by-project basis through submission of the lighting calculator in the IS 2.0 portal

## Benefits of the Non-Residential Lighting Program

The non-residential program offering is designed to reward deeper retrofits with more generous reimbursements. By participating in the standard lighting offer, the following benefits support your program:

- Lighting is one of the largest efficiency opportunities in non-residential applications.
- BPA Lighting Team support is available to review non-standard measures that may be eligible for incentives.

## Types of Support Available to Utilities and Trade Allies

- Support from Lighting Specialists at NW TAN ([www.northwest-lighting.org](http://www.northwest-lighting.org))
- Direct Support on the Lighting Calculator and best practices available by emailing [Lighting@BPA.gov](mailto:Lighting@BPA.gov)

## Options for Customizing the BPA Lighting Calculator

- Download the latest version 2.3 from [BPA.gov](http://BPA.gov) or [Northwest-Lighting.org](http://Northwest-Lighting.org)
- Options to customize the Lighting Calculator for your utility:
  - Insert utility logo
  - Set utility contact information and rates
  - Set utility willingness to pay by measure
    - Total project cap
    - Incentives by measure

## Non-Standard Measure Procedures

- Any proposal that does not qualify as a deemed measure can be submitted to BPA as a non-standard measure request. Non-standard measure requests can only come from utilities or utility agents.
- Non-standard measures always require review by the BPA Lighting Team, and should be sent to [Lighting@BPA.gov](mailto:Lighting@BPA.gov) with a completed lighting calculator and technical product cut sheets, if applicable.
- Proposed LEDs must be found on at least one of the following Qualified Product Lists (QPLs): Design Lights Consortium, Lighting Design Lab, or Energy Star. LEDs that are not on an approved QPL should include LM-79 testing documentation results from an independent 3rd party.
- Non-standard measure approval will come directly from the BPA Lighting Team.

## Training Resources

- Video tutorial on the changing utility logo available on the BPA website
- Video tutorial on BPA Lighting Calculator 2.3 available on NW TAN website
- Video brownbag webinar on BPA's response to EPACT legislation.
- In person training on the Lighting Calculator and best practices is available through BPA upon request.

## Marketing Resources

- High performance T8 marketing materials are available. These free promotional materials can be customized for utilities and trade allies to use at their discretion.
- LightSource, the NW TAN bi-monthly newsletter for utilities and trade allies.

All questions and help requests for non-residential lighting support should be directed to [Lighting@BPA.gov](mailto:Lighting@BPA.gov)

