

Let's Transform The Market!

COMPANY  LOGO
PUBLIC UTILITIES



Limited Time Offer: Get \$350 per new LED Fixture!

BPA is now offering **\$350** per fixture for qualifying LEDs. That's up to a **40%** incentive increase! This limited time offer is available for gas station canopy lighting when replacing existing 320w or 400w HIDs.

Key benefits to customers:

- Brighter, safer environment
- Reduced maintenance costs
- Competitive advantage over poorly lit fueling stations

Customizable marketing materials available from BPA upon request.



Contact us for more information at contact@utilityemail.com

Terms & Conditions

- Promotion only applies to existing 320w and 400w HID's on the primary gas station canopy.
- Promotion does not apply to parking lot lighting, bollards, poles, wall packs, awnings, walkways, car washes, security lighting or other surrounding areas beyond the underside of the gas station canopy.
- Proposed new LED fixtures must be listed on the Design Lights Consortium or Lighting Design Lab qualified product list or be utility approved. LED retrofit kits must be approved by BPA.
- Must qualify for either Measure H4-70% or H5-70% from the program offerings to receive the \$350 per fixture promotional incentive.
- Projects must be submitted to IS 2.0 for invoicing by 3/31/16 to be eligible for promotional incentives.
- To get started, utilities should submit lighting calculators to lighting@bpa.gov for customization.
- Customized promotion calculators may only be used for qualifying gas station canopy measures. Other non-promotional measures, including non-standard measures, completed on site must be entered into a separate lighting calculator.

- Trade Allies must contact their local utility to confirm their participation in this promotion.
- Incentives are subject to change and are only available through consenting utilities while funds last.

Limited Time Offer

- This promotion runs April 1, 2015 to March 31, 2016.
- Completed promotional calculators must be submitted to IS 2.0 for invoicing by 3/31/16 to be eligible for promotional incentives.