

## PROGRAM OFFERING

August 2012

# Non-Residential Lighting Program Offerings



The non-residential lighting program encompasses incentive offers for Commercial, Industrial, and Agricultural applications. Savings through this program are primarily achieved on a project-by-project basis through submission of the lighting calculator in the PTR system.

## Benefits of the Non-Residential Lighting Program

The non-residential program offering is designed to reward deeper retrofits with more generous reimbursements. By participating in the standard lighting offer, the following benefits support your program:

- Lighting is one of the largest efficiency opportunities in non-residential applications.
- The standard offer available in the lighting calculator is updated frequently to reflect newly approved technologies.
- Engineering support is available to review non-standard measures that may be applicable for incentives.

## Types of Support Available to Utilities and Trade Allies

- Support from Lighting Specialists at NW TAN ([northwest-lighting.org](http://northwest-lighting.org))
- Support from BPA to review non-standard Measures that may be applicable for incentives
- Lighting Audit Tool ([add link](#))
- Design Templates ([lightingdesignlab.com](http://lightingdesignlab.com))

## Options for Customizing the BPA Lighting Calculator

- Download the latest version 2.3 from [BPA.gov](http://BPA.gov) or NWTAN website.
- Options to customize the Lighting Calculator for your utility:
  - Insert utility logo
  - Set utility contact information and rates
  - Set utility willingness to pay by measure
    - Total project cap
    - Incentives by measure

## Non-Standard Measures

If a measure being proposed doesn't fit into the deemed section of the Lighting Calculator BPA will consider it as a non-standard measure. Non-standard measures must be pre-approved and will receive a onetime eligibility acceptance offer from the utility COTR. All applicable information should be entered into the non-standard section of the Lighting Calculator before submittal to [Lighting@BPA.gov](mailto:Lighting@BPA.gov)

## Non-Standard Measure Process

- Completely fill out non-standard portion of the lighting calculator
  - Remember to use fixture wattage
- Submit to [Lighting@bpa.gov](mailto:Lighting@bpa.gov) with a copy of applicable cut sheets
- If LED product reference one of the Qualified Product Lists, include if:
  - DLC, LDL, Energy Star (found in Notes and Links on the Lighting Calculator)



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- Utility COTR will provide official response for non-standard incentives.

### **Training Resources**

- Video tutorial on the changing utility logo available on the BPA Website
- Video tutorial on BPA lighting calculator 2.3 available on NW TAN Website
- Video brownbag on BPA's response to EPACT legislation
- In person training on the lighting calculator and best practices is available through BPA upon request.

### **Marketing Resources**

- High Performance T8 marketing materials are available. These free promotional materials can be customized for utilities and trade allies to use at their discretion.
- LightSource, the NW TAN bi-monthly newsletter for utilities and trade allies.

All questions and help requests for non-residential lighting support should be directed to

[Lighting@bpa.gov](mailto:Lighting@bpa.gov)

