

Lighting Market Study: Illuminating the Northwest Efficiency Community

Summer 2014 through Winter 2015

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The lighting market is undergoing a rapid transformation. The lighting market study will help the region capture and benefit from the non-residential lighting Momentum Savings. It will also provide valuable information on LED adoption that will allow program managers and planners to best utilize the strong LED market sales in their programs.

Using sales data collected from local lighting distributors and stock data from the Department of Energy's Lighting Market Characterization and NEEA's Commercial Building Stock Assessment, this research will analyze and quantify efficiency outside of utility incentive programs. Utilities and other interested stakeholders are invited to participate in review of these savings and the related analysis.

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informed or to participate:

<http://bit.ly/BPALightingMarketStudy>

LEDs are projected to be 30% of lumen hours sold for new lighting systems in the Northwest by 2020 without any utility incentives. This rapid market adoption has created a new challenge for lighting program managers to best invest incentives to move the market to higher levels than what would occur without utility involvement. This research will provide an actionable market intelligence report to help program managers and planners understand the overall market dynamics to improve their program investments. Utilities and other interested stakeholders are encouraged to attend an in-person workshop in November 2014 to help shape the content of this report, which is tentatively planned for an update every six months.

DRAFT SAVINGS
ESTIMATES
WINTER 2015

LED MARKET
INTELLIGENCE
REPORT
WINTER 2015

FINAL REPORT
WINTER 2015