

Methodology to Quantify Non-Program Savings Update

Fall 2014 through Spring 2015

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Reliably estimating Momentum Savings is critical for the reliability of this increasingly important resource. This project will build upon the previous methods outlined in 2011, incorporating what we have learned since then.

One key contribution of this project will be to provide guidelines around the estimation of market size and market efficiency using sales data. Sales data are a complicated data source, as the data are generally incomplete. This project will develop ways in which sales data can be used to develop the most accurate estimates as well as guidance on when extrapolation will not result in a robust result.

Another key contribution will be the development of a method to allocate savings from a regional level to the utility level.

This project will additionally focus on providing a method around consumer electronics and weatherization for both residential and commercial applications.

Utility staff and stakeholders can provide review, attend project webinars and participate in working sessions to help shape and improve the project outcomes.



Learn more!
Contact Carrie Cobb at
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