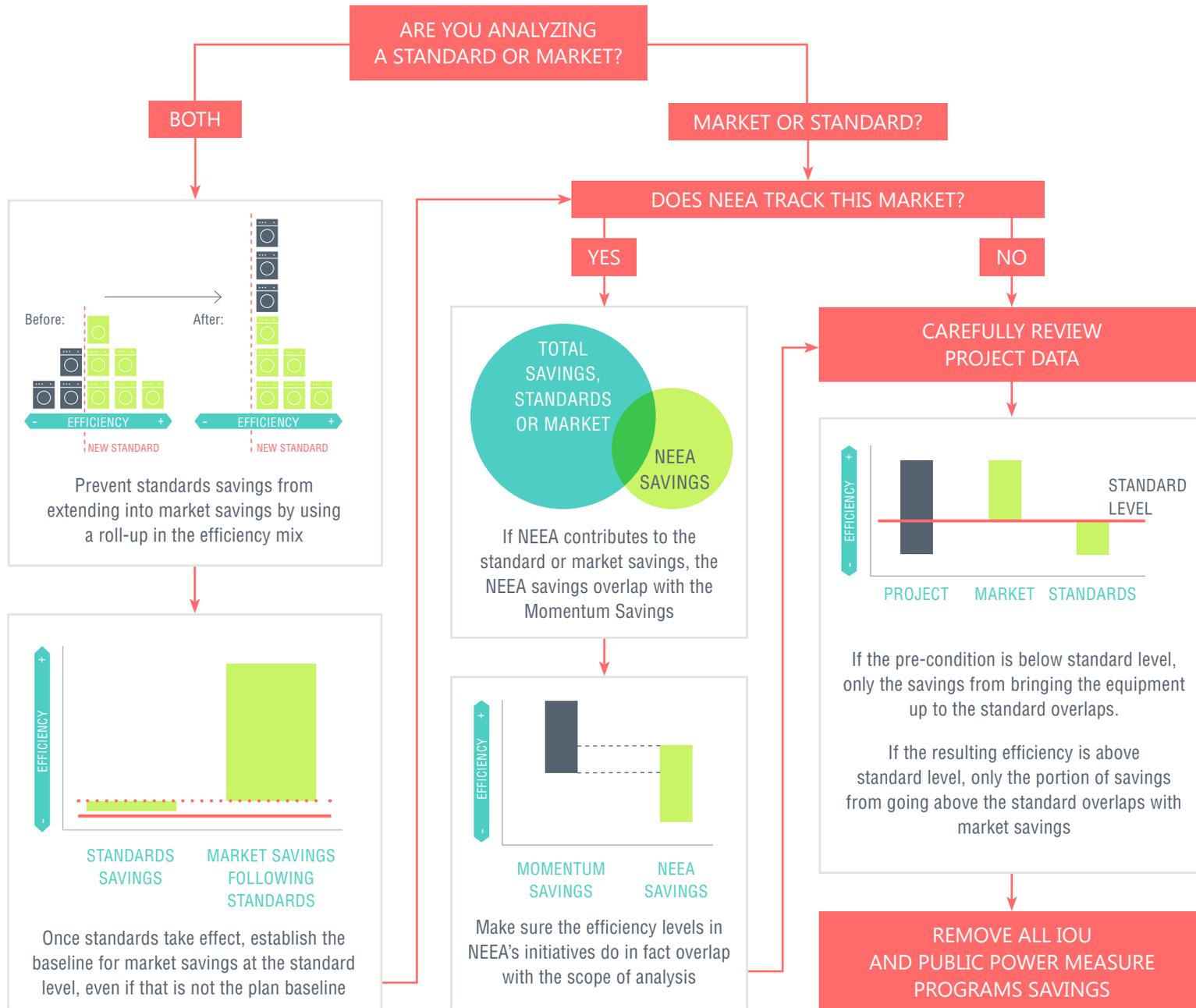
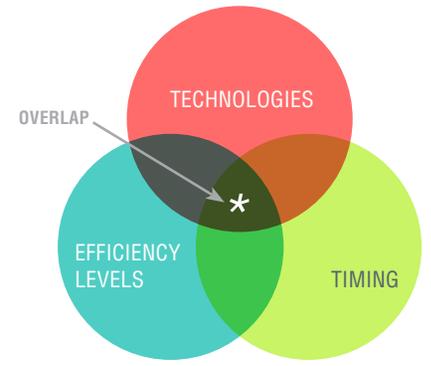


A GUIDE TO AVOID DOUBLE COUNTING MOMENTUM SAVINGS

Overlap occurs when two analyses find savings from the same efficiency levels, of the same technology, at the same time. This graphic will help analysts avoid and correct for this type of overlap when estimating momentum savings from standards and markets.



TRUING-UP BASELINES

BPA and other entities must claim energy savings—programmatically, momentum, or otherwise—against a predetermined baseline. Most often, entities in the Northwest use the baseline as defined in the Northwest Power and Conservation Council's (the Council) current power plan. Unfortunately, not all analysts in the energy efficiency industry interpret the Council's defined baselines in the same way, or in some instances, use them at all. This complicates savings estimates, and may result in double-counting or lost savings opportunities. To avoid this pitfall, analysts must first identify and reconcile the baselines used in each analysis. Doing so will ensure analysts count savings from a common starting point and accurately capture overlap.