



Bonneville
POWER ADMINISTRATION



MOMENTUM SAVINGS?



GET THE MOST RESOURCE FOR THE LEAST COST

174
aMW

PAY TO THE
ORDER OF

\$261,000,000



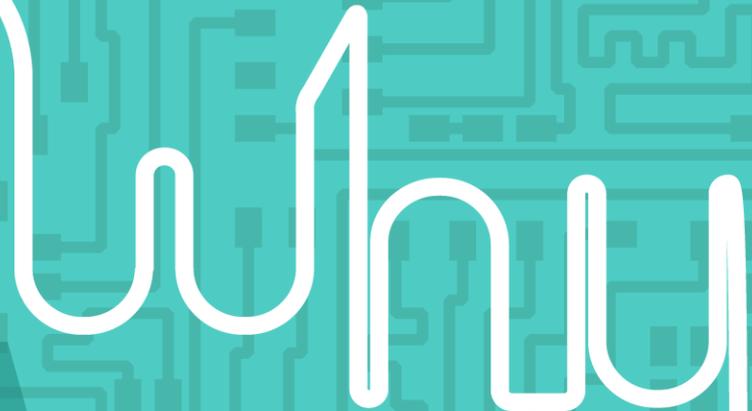


RESPONSIBLE STEWARDSHIP





THAT IS



BUT THERE ARE
BENEFITS BEYOND THIS

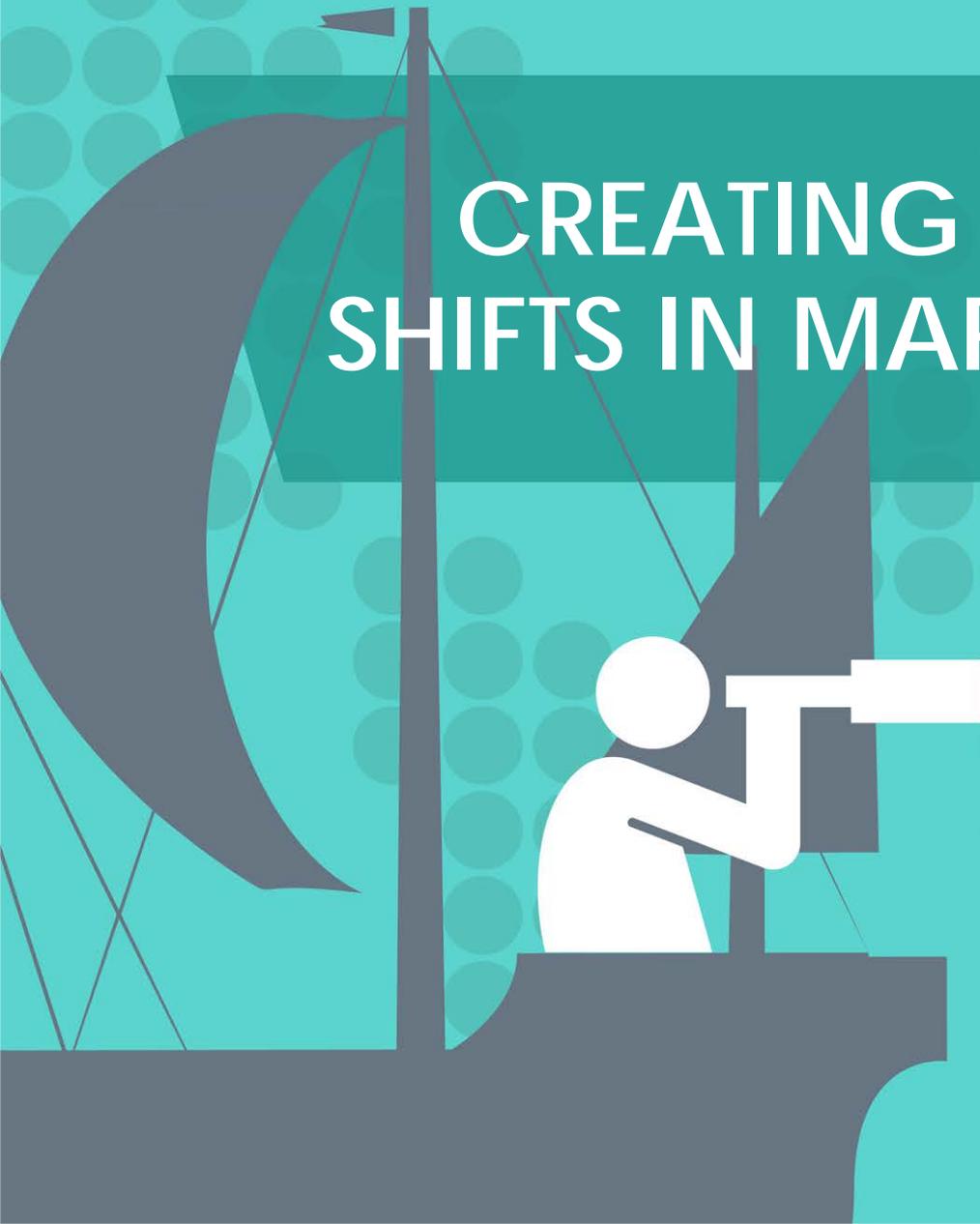


MARKET INTELLIGENCE





CREATING AWARENESS OF SHIFTS IN MARKET DYNAMICS





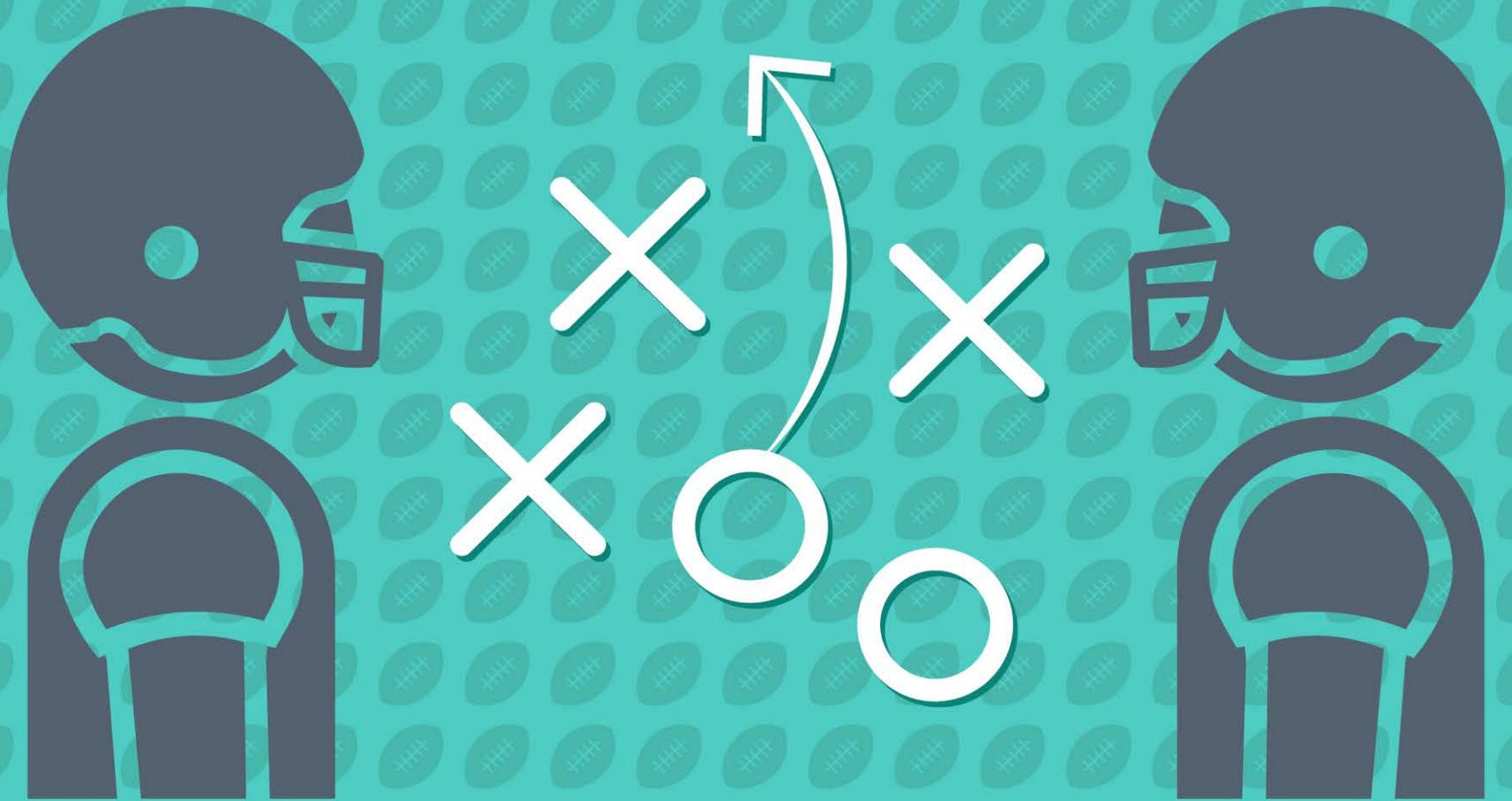
THEN





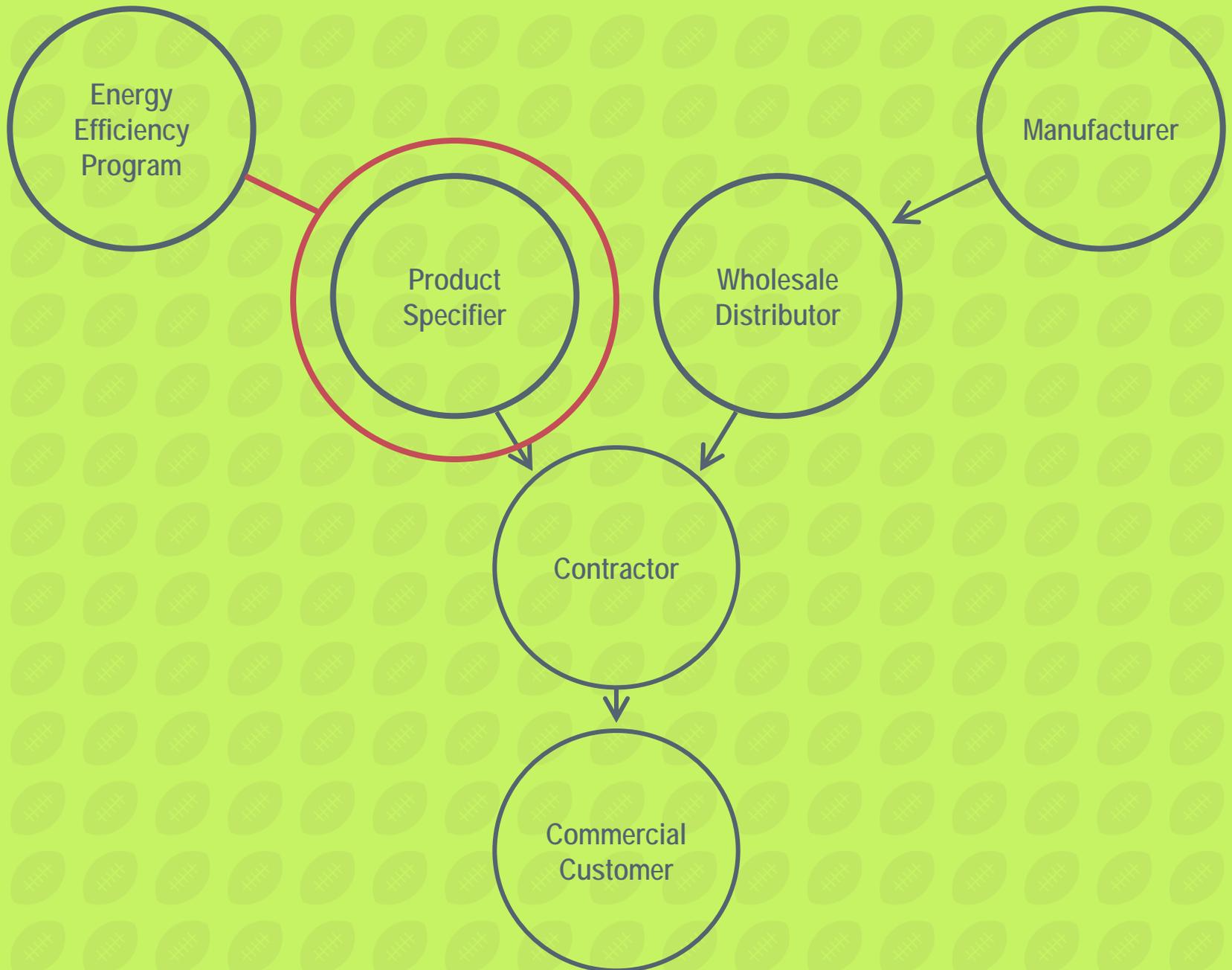
NOW





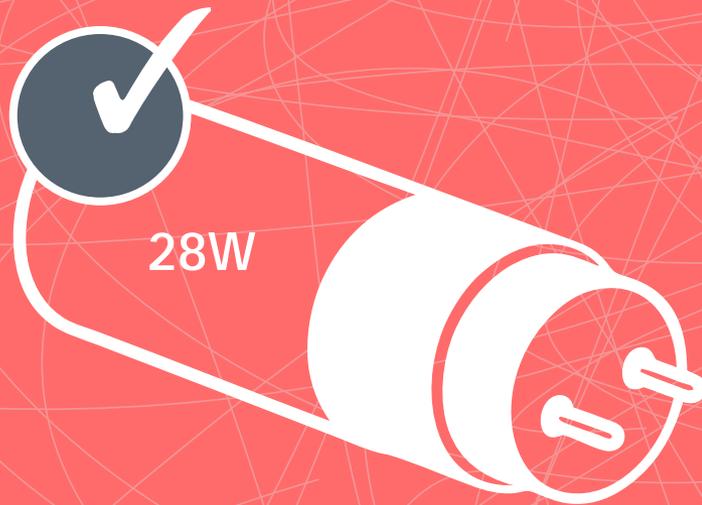
IDENTIFYING

PLAYERS + LEVERAGE POINTS



FINDING NEW PASTURES FOR EFFICIENCY PROGRAMS





+ Incentive (cash)

CONFIRM WHERE THERE'S STILL WORK LEFT TO DO





RESIDENTIAL SPLIT SYSTEM AIR SOURCE HEAT PUMPS

HSPF

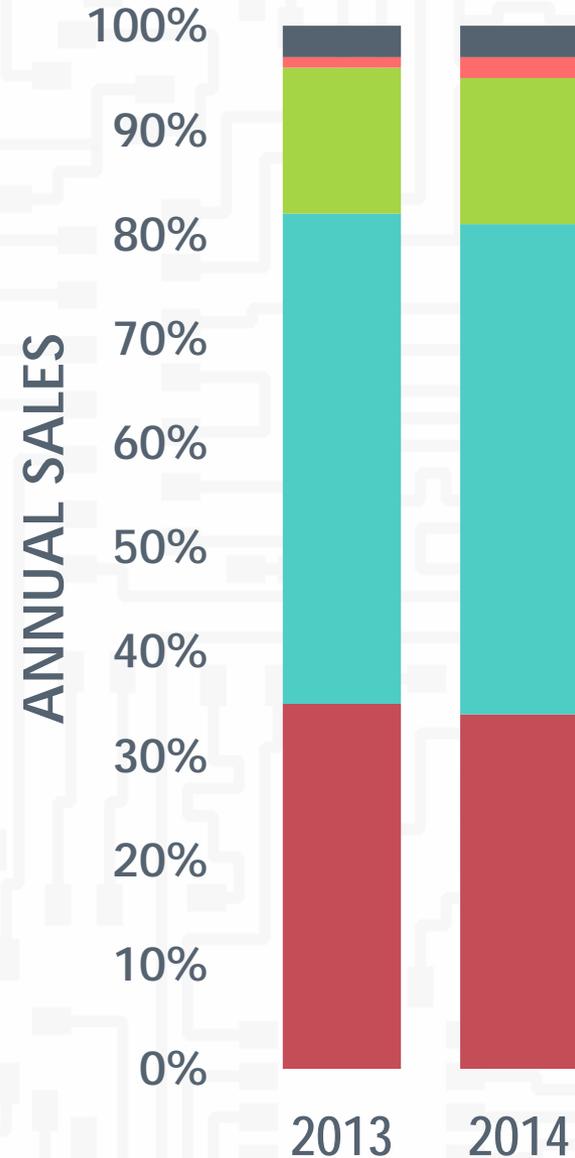
>11.5

10-11.49

9-9.99

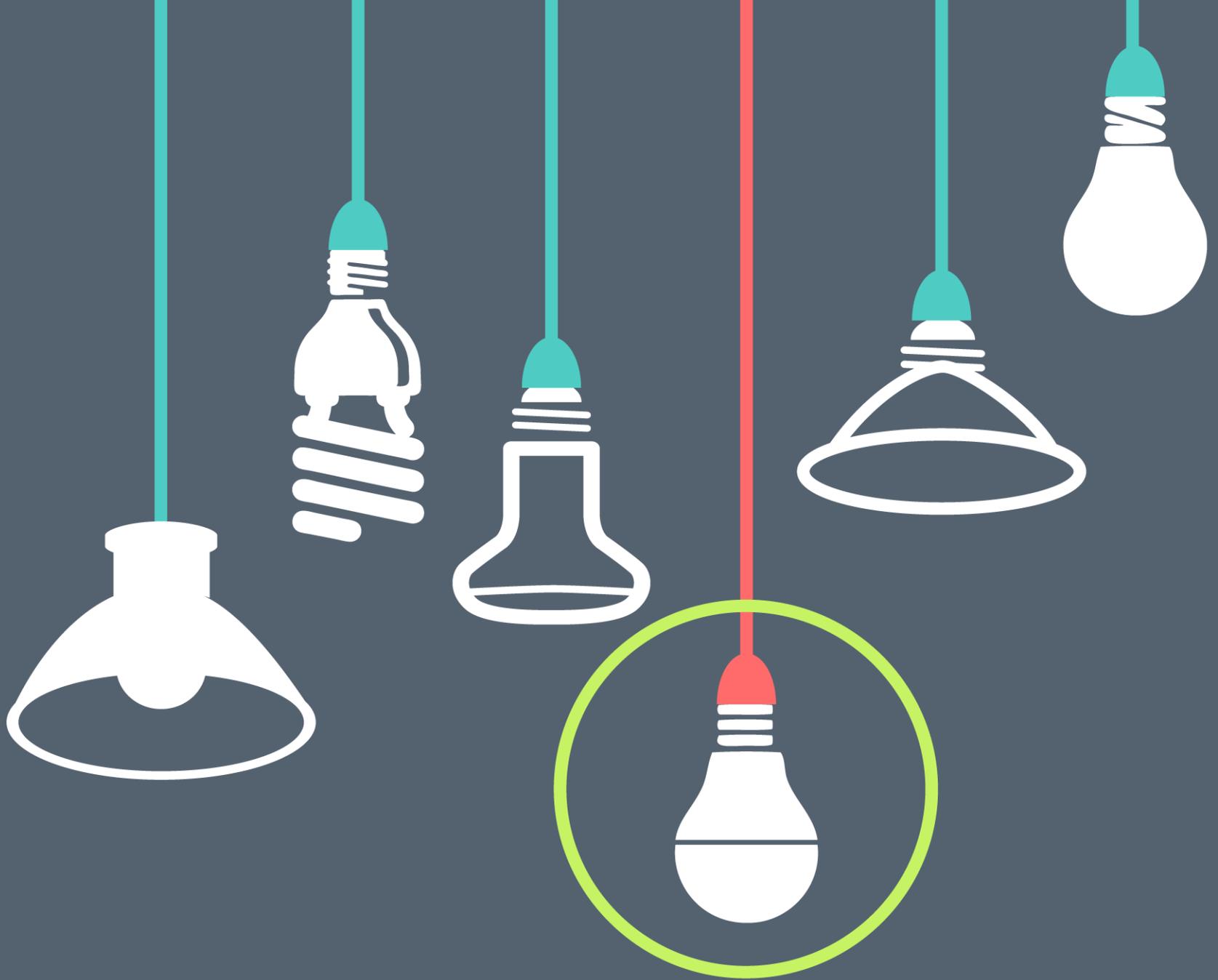
8.2-8.99

<8.2





**PAY FOR SAVINGS
ONLY WHEN NEEDED**





ACCURATE SAVINGS

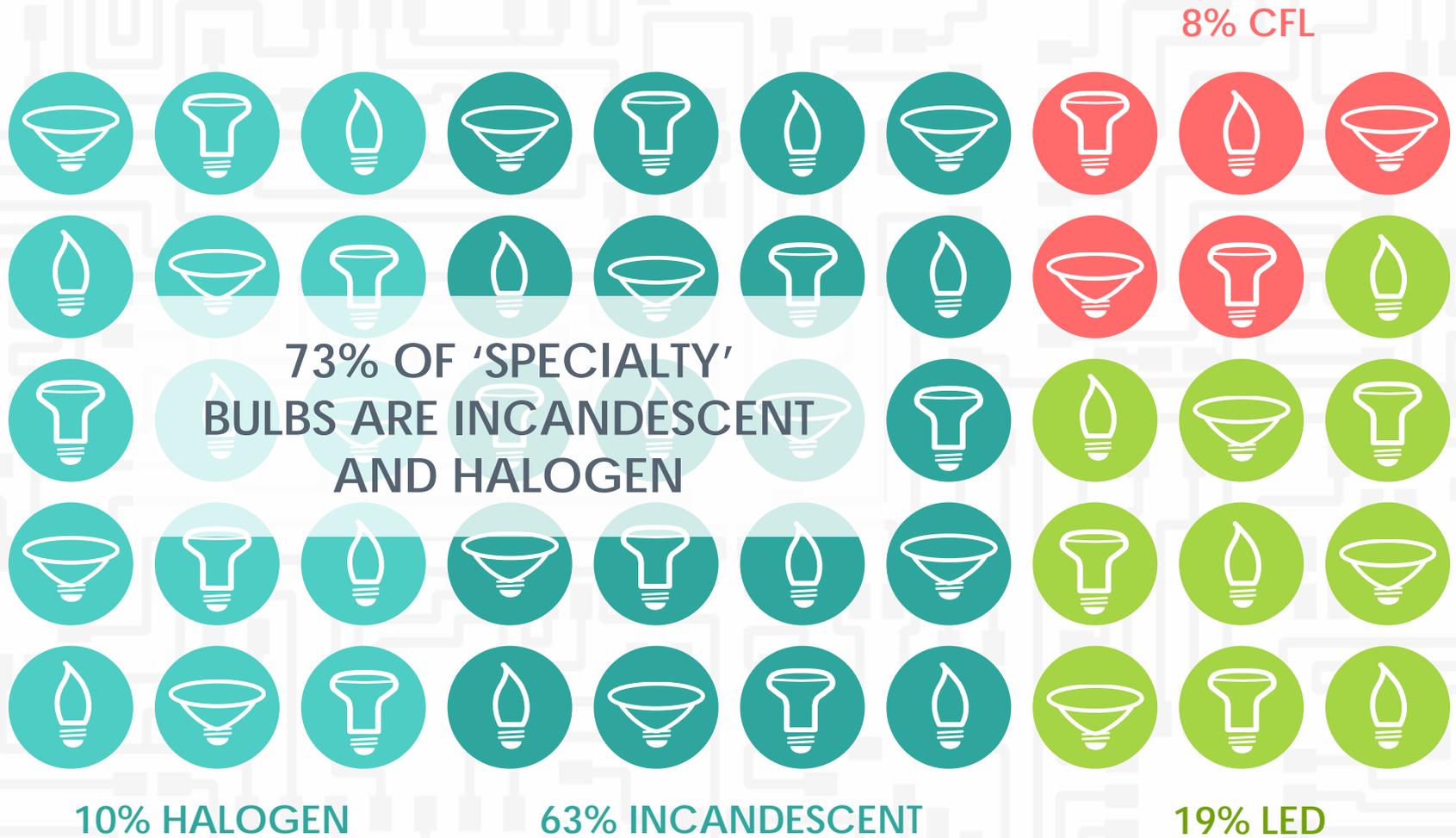


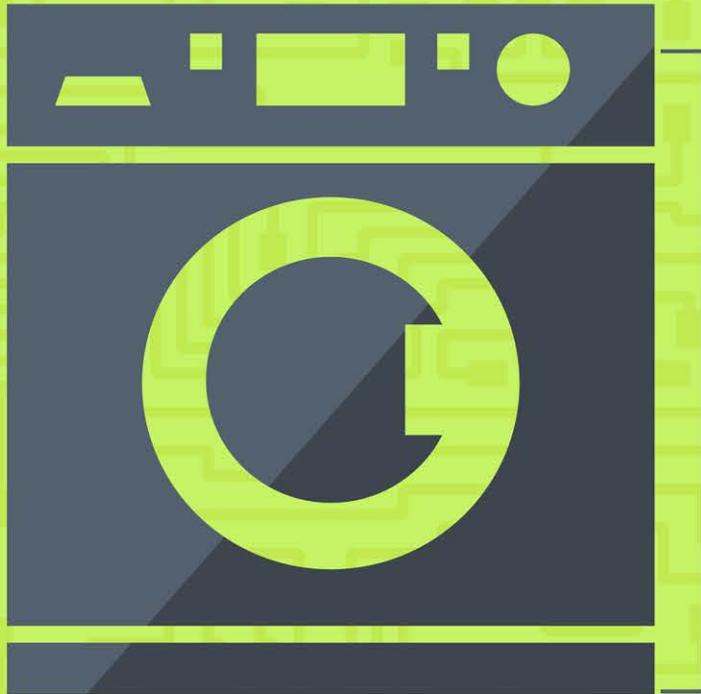


DATA DRIVEN CURRENT PRACTICE

BASELINES

SUPPORTING PROGRAM BASELINES





INCREASED
SAVINGS BY

40%



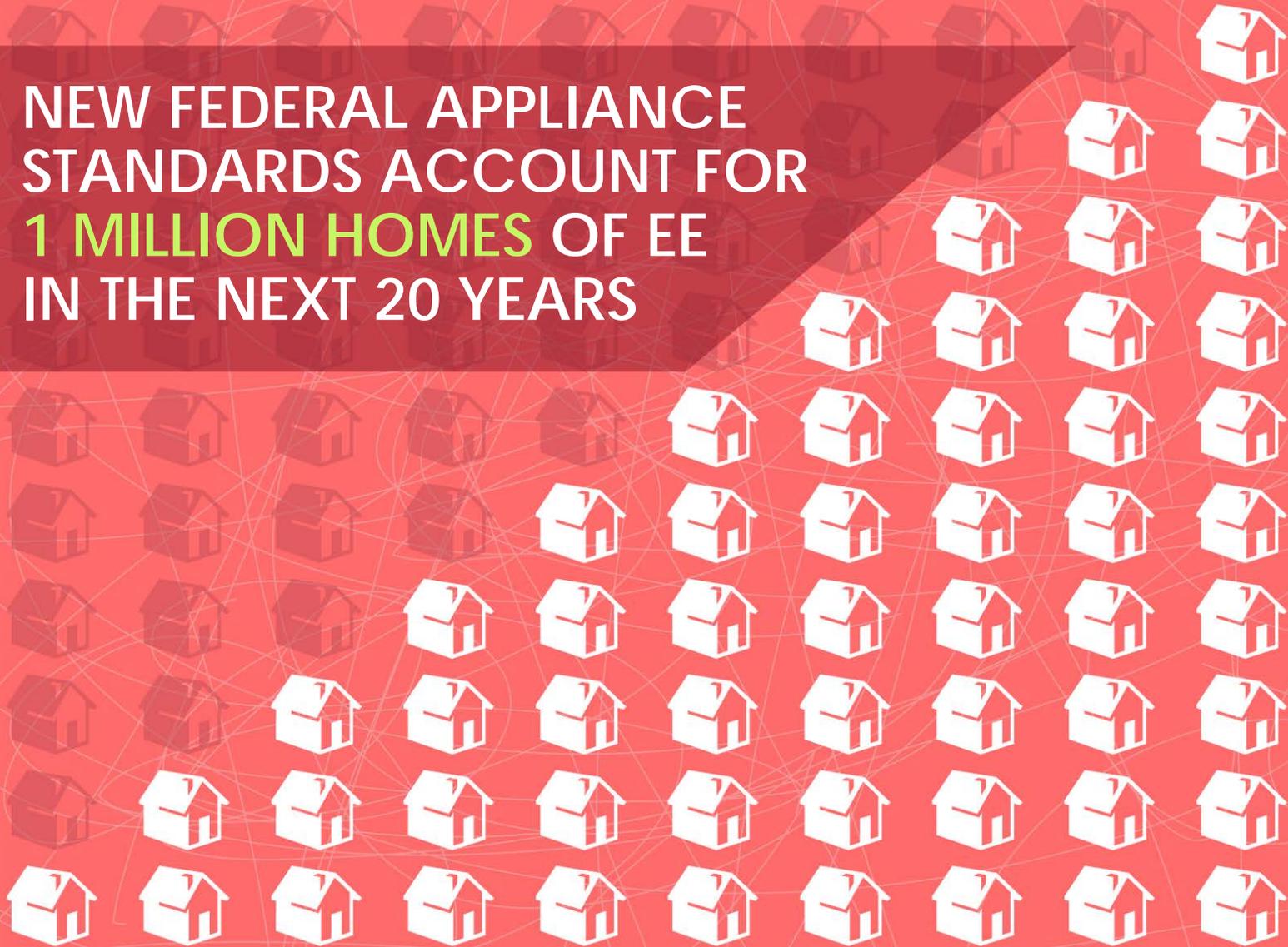
**SUPPORTS POWER PLAN
AND POTENTIAL STUDIES**



1M

NEW FEDERAL APPLIANCE STANDARDS ACCOUNT FOR 1 MILLION HOMES OF EE IN THE NEXT 20 YEARS

NUMBER OF HOMES



2016

2026

2036



30K

PNW Loads (aMW)

SAVINGS FROM FEDERAL STANDARDS

ENERGY EFFICIENCY

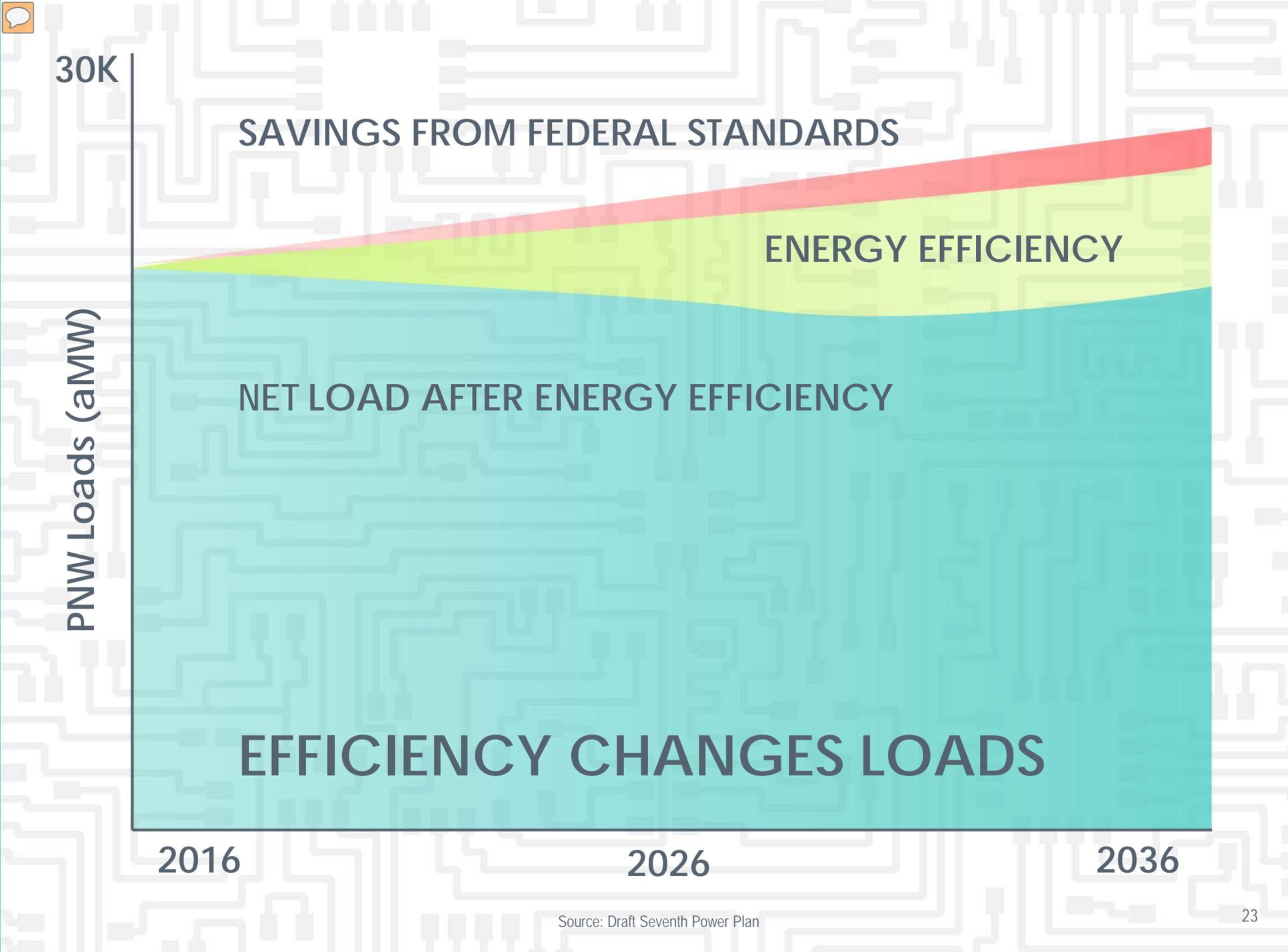
NET LOAD AFTER ENERGY EFFICIENCY

EFFICIENCY CHANGES LOADS

2016

2026

2036





SUPPORTS RTF SAVINGS VALUES





REMEMBER THIS

1. Why: To get the most resource for the least cost and be responsible stewards
2. Mind shift to “market lens”
3. The research shows us how our programs fit into the entire market





Bonneville
POWER ADMINISTRATION



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