

## Brown Bag: E Source Webinar on Big Data

**When: August 13, 2014**

**Time: 12:00 p.m. – 1:00 p.m.**

### Presentation and Discussion:

The era of Big Data has arrived and some utilities are stepping up to embrace it. The intersection of inexpensive computing power and robust data-analysis techniques is encouraging the development of new tools that will help utilities improve the cost-effectiveness of their programs. Learn how some utilities are creating portfolio-scale building energy modeling tools to better focus their incentive program marketing efforts and automating utility energy design assistance programs in response to decreasing margins.

### You will learn:

- How the National Renewable Energy Laboratory (NREL) is using the OpenStudio modeling platform to slash the cost and time of performing building energy audits
- How National Grid uses energy modeling tools to pre-screen marketing efforts
- How Xcel Energy uses energy modeling tools to streamline its Energy Design Assistance program

### Speakers:

**Larry Brackney**, Section Manager, Sensors, Controls & Analysis Tools, NREL

**Jennifer Elling**, Product Portfolio Manager, Xcel Energy

### Who should attend:

Anyone who is interested in learning about the potential of harnessing Big Data and using emerging modeling tools to drastically reduce the effort involved in identifying cost-effective building efficiency measures.

### Microsoft Office Live Meeting.

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### Audio Information

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