

# BPA NEWS

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BONNEVILLE POWER ADMINISTRATION  
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## **Dan James appointed new deputy administrator for BPA**

*James previously served as vice president of public affairs and marketing for PNGC, a co-op group representing utilities in seven western states*

**Portland, Ore.** – BPA Administrator Elliot Mainzer announced today the appointment of Dan James, formerly of the regional utility cooperative PNGC Power, to the position of deputy administrator for the Northwest power marketing agency.

“Dan is a terrific addition to the leadership team at Bonneville – his character and experience get right at the heart of what we are about: focusing on safety and staying connected to the region through customers, tribes, constituents and others,” said Mainzer. “Dan’s positive demeanor is infectious, and he’s dedicated to operational excellence and achieving tangible results.”

As deputy administrator, James will be responsible for leadership, strategic planning, financial management, and regulatory affairs as well as intergovernmental and public affairs oversight. He will oversee and provide direction and guidance for program execution and administration to executive vice presidents, vice presidents and managers of Corporate Strategy, Finance, Communications, Intergovernmental Affairs, the Ombudsman, and Compliance, Audit and Risk.

“I am delighted to have Dan’s long-time expertise in the energy field joining Bonneville,” said U.S. Sen. Ron Wyden of Oregon. “His relationship with the congressional delegation spans decades, and he brings an important knowledge of the Northwest’s energy needs.”

James comes to BPA from PNGC Power, where he has served as vice president of public affairs and marketing since 2007.

Prior to his PNGC experience, James worked as a federal affairs representative at Pacific Northwest Waterways Association in Vancouver, Wash., and as a senior government relations specialist at Ball Janik LLP in Portland and Washington, D.C.

“Dan is a great choice for the deputy position,” said Scott Corwin, executive director of the Public Power Council, which represents the interests of publicly owned utilities in the Northwest. “Having worked in various sectors involving the river system, he is one of the foremost experts on issues impacting BPA and the Columbia Basin. Dan has a sterling reputation for integrity and sincere collaboration and will be a great asset to Bonneville and to the citizens of the region in this role.”

“Dan understands the unique role that BPA plays in the lives of the people it serves, and the opportunities and challenges facing the agency,” said Beth Looney, president and CEO of PNGC Power. “I look forward to working with him in the years ahead.”

James is also a member of the National Preference Customer Committee of the National Electric Cooperative Association and is a senior fellow of the Oregon chapter of the American Leadership Forum.

“The region is very lucky to have Dan named deputy administrator at BPA. His broad knowledge base and vast experience, both in the region and in Washington, D.C., will benefit all customers of BPA,” said Mark Johnson, general manager of Flathead Electric Cooperative of Kalispell, Mont., and chairman of the executive committee for the Public Power Council. “As a Montanan, it is always nice to see another Montanan, especially one from the Flathead Valley, achieve such an important and influential position. All of us in public power will miss Dan in his current role, but we know he will represent us well, and I look forward to working with him as the deputy administrator.”

James grew up in western Montana near Flathead Lake. He earned a bachelor’s degree in political science at Pacific University in Forest Grove, Ore., in 1987 and remains a faithful follower of the university’s football team to this day. He also earned a utility management certificate from Willamette University in Portland in 2015. He has served on boards for such community organizations as United Way of Columbia-Willamette, Pacific University, Oregon Wave Energy Trust and the Pacific Youth Choir. He lives in Northeast Portland with his spouse and two teenage daughters.

“I have been fortunate to live in the Northwest most of my life and work for the people of our rural areas most of my career,” said James. “I am excited to join Elliot’s team at a time when the agency faces unique opportunities and challenges.”

James is scheduled to start in the deputy administrator position within the next several weeks.

## **About BPA**

*The Bonneville Power Administration, headquartered in Portland, Ore., is a nonprofit federal power marketer that sells wholesale electricity from 31 federal dams and one nuclear plant to 142 electric utilities, serving millions of consumers and businesses in Washington, Oregon, Idaho, western Montana and parts of California, Nevada, Utah and Wyoming. BPA delivers power via more than 15,000 circuit miles of lines and 261 substations to 475 transmission customers. In all, BPA markets about a third of the electricity consumed in the Northwest and operates three-quarters of the region's high-voltage transmission grid. BPA also funds one of the largest fish and wildlife programs in the world, and, with its partners, pursues cost-effective energy savings and operational solutions that help maintain affordable, reliable and carbon-free electric power for the Northwest. [www.bpa.gov](http://www.bpa.gov)*

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