

BPA NEWS

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BONNEVILLE POWER ADMINISTRATION
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BPA senior vice president Mark Gendron to retire

Portland, Ore. – Senior Vice President of Power Services Mark Gendron announced that he will retire from the Bonneville Power Administration in March 2017.

Gendron is responsible for BPA's power scheduling functions, generation asset management, power contracts and rates, power purchases and acquisitions, energy efficiency and the business relationships with BPA's retail utility customers. Power Services produces revenues of nearly \$3 billion per year from the sale of about 11,000 average megawatts of power.

"Mark has been an incredibly valuable member of the BPA executive team, blessed with an acute sensitivity to the needs of our customers and a personal style and grace that has touched all who have worked with him," said Elliot Mainzer, BPA administrator and chief executive officer. "I will miss his even keel and wise counsel and wish him and his wife Loraine many happy years of retirement."

Prior to serving in his current role, Gendron was vice president of Northwest Requirements Marketing, responsible for marketing and contracting the sale of requirements power to BPA customers.

Gendron has also served on committees and boards for a variety of public power organizations over the years including the Idaho Consumer-Owned Utilities Association, Idaho Energy Authority and Public Power Council.

"As a leader coming from public power, Mark brought important insight and talent to BPA that will be difficult to replace," said Scott Corwin, executive director of PPC. "He has taken on some of the

agency's biggest challenges, but has remained a good friend and a highly respected colleague who will be missed throughout the industry when he retires."

Gendron came to BPA from Idaho Falls Power where he was the general manager for 10 years. He holds a bachelor's degree in electrical engineering from the University of Colorado and began his career as a design engineer. He worked for various utility and engineering companies in the West before joining Idaho Falls Power in 1985 as chief engineer.

"I have been fortunate and blessed to have capped off my career at the Bonneville Power Administration, where I have had the privilege every day of working with great people committed to delivering on our mission that is so important to the people of the Northwest," said Gendron.

The lead time on Gendron's announcement will allow the agency to conduct the federal selection process and provide a brief overlap period before his departure. BPA will soon post a vacancy announcement for the next senior vice president of Power Services, a Senior Executive Service position.

About BPA

The Bonneville Power Administration, headquartered in Portland, Oregon, is a nonprofit federal power marketer that sells wholesale electricity from 31 federal dams and one nuclear plant to 142 electric utilities, serving millions of consumers and businesses in Washington, Oregon, Idaho, western Montana and parts of California, Nevada, Utah and Wyoming. BPA delivers power via more than 15,000 circuit miles of lines and 261 substations to 475 transmission customers. In all, BPA markets about a third of the electricity consumed in the Northwest and operates three-quarters of the region's high-voltage transmission grid. BPA also funds one of the largest fish and wildlife programs in the world, and, with its partners, pursues cost-effective energy savings and operational solutions that help maintain affordable, reliable and carbon-free electric power for the Northwest. www.bpa.gov

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