

SIX GOING ON SEVEN

Data Aggregation and Analysis

PRESENTERS:

Danielle Walker, BPA

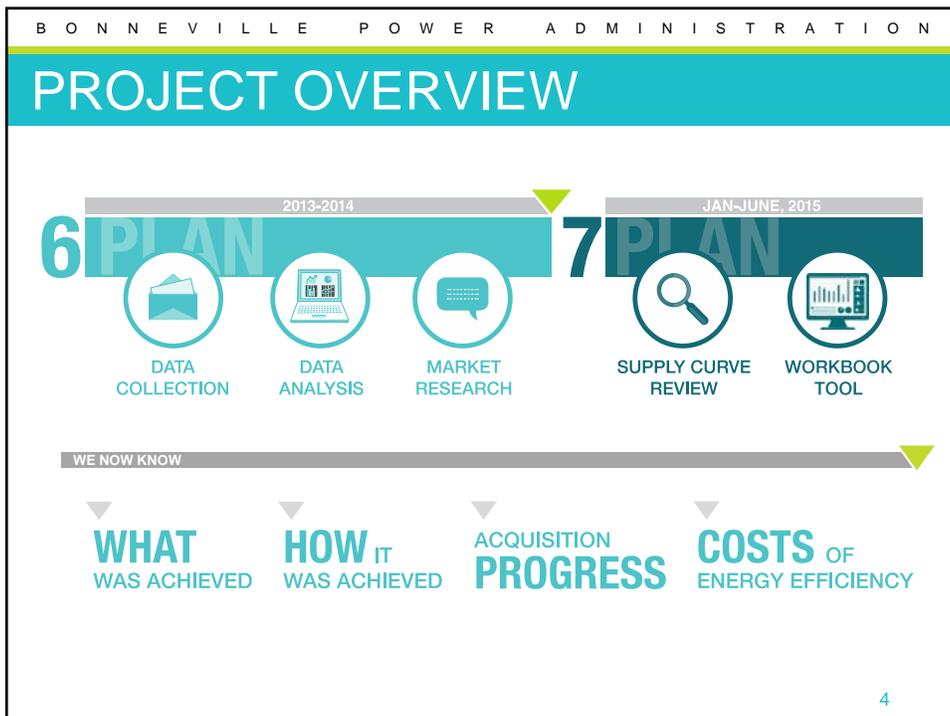
Lakin Garth, Cadmus



TODAY'S AGENDA

- Project Overview
- The Results
- Next Steps
- Q&A

PROJECT OVERVIEW



PROJECT OVERVIEW

Technical Analytics



Policy Decisions



OUR PROCESS



DATA GATHERING



DATA CLEANING



DATA MAPPING



DATABASE DEVELOPMENT



DATA ANALYSIS



MARKET RESEARCH

ASSUMPTIONS & CAVEATS

1. We are assuming the data are correct
2. We did the best we could with the mapping
3. We had to make a few judgment calls
4. No adjustments to the actual savings were made

7

HOW COST DATA ARE ASSEMBLED

OUR GOAL:

Estimate and compare regional costs for achieving energy savings for the region by sector, end-use, measure category & technology.



REQUESTED DATA

Incentives, incremental & project costs, units, & measure lives.



GOOD RESPONSE

We received nearly all that was requested.



DEVELOPED PROXIES

For missing data.

8

HOW COST DATA ARE ASSEMBLED

WHAT WE CREATED:

Sector-Specific ADMINISTRATIVE COSTS

Estimated from:

- RCP total utility expenditure
- Minus 6 Going On 7 collected incentives

- Neither include O&M, 10% Act credit, etc.
- Discount rate = 5%
- 2013\$/kWh, 2006\$/kWh

- 2013\$/kWh & million 2013\$/aMW
- 2006\$/kWh & million 2006\$/aMW

HOW DATA ARE BEING USED



Data are available online at
www.bpa.gov/goto/SixGoingOnSeven

COUNCIL STAFF

- Inform baseline saturations
- Adjust available potential
- Inform ramp rate assumptions

BPA & REGIONAL STAKEHOLDERS

- Using to support CRAC participation
- Comparing utility savings achievements and distribution against the region and the 6th Power Plan targets

THE RESULTS

(2010-2013)



REGIONAL
ACHIEVEMENTS

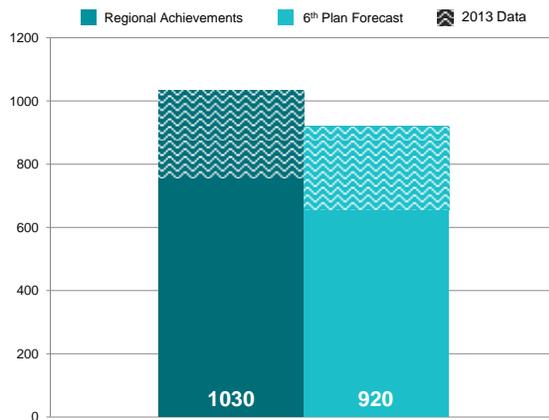


6TH PLAN
COMPARISONS



SPECIFIC
TECHNOLOGIES

REGIONAL ACHIEVEMENTS 2010-2013



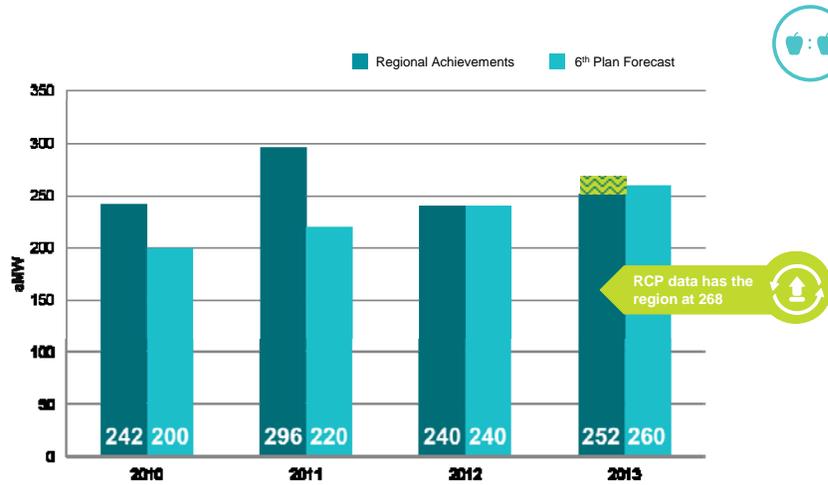
85%
of forecasted savings

178%
of forecasted savings

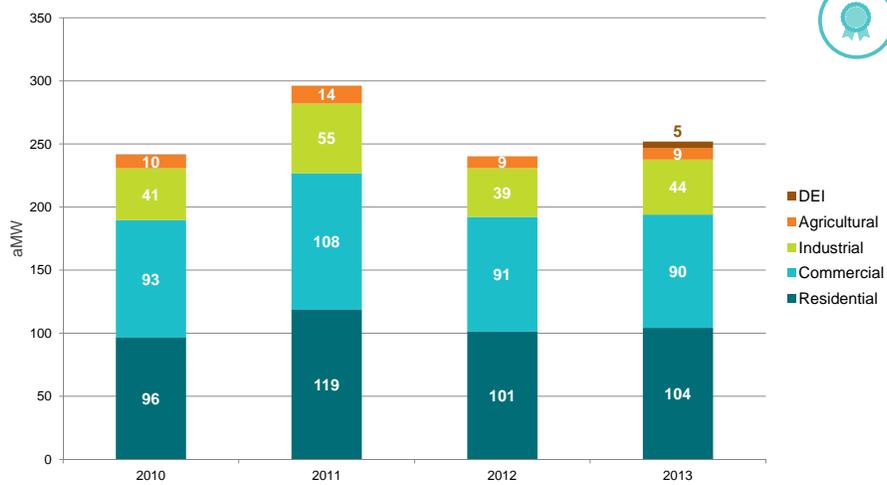
129%
of forecasted savings

136%
of forecasted savings

REGIONAL COMPARISON TO 6TH PLAN



REGIONAL ACHIEVEMENTS BY SECTOR



HOW TARGETS WERE MET

UTILITIES MAINLY HIT TARGETS THROUGH

1 Markets with Strong Customer Demand



2 Technologies with Mature Program & Market Infrastructure



WE INTERACTED WITH THE MARKET IN TWO WAYS:



WE MOVED THE MARKET

- DHPs
- SEM
- T8s

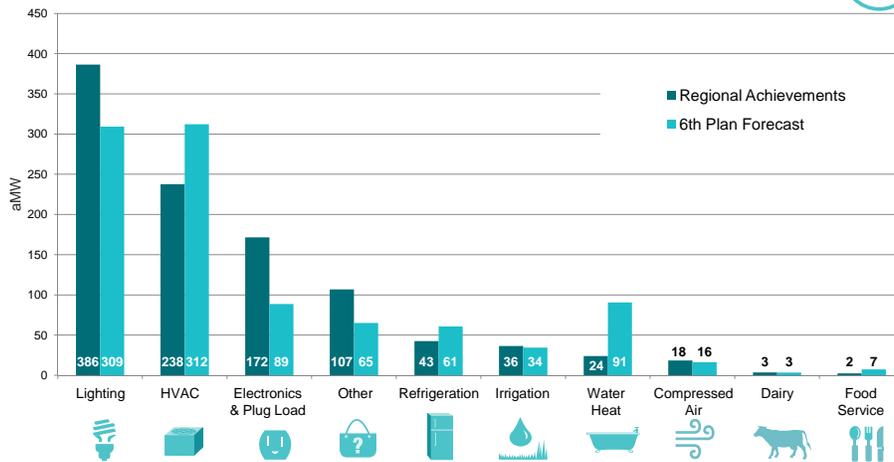


WE FOLLOWED THE MARKET

- TVs
- T8s

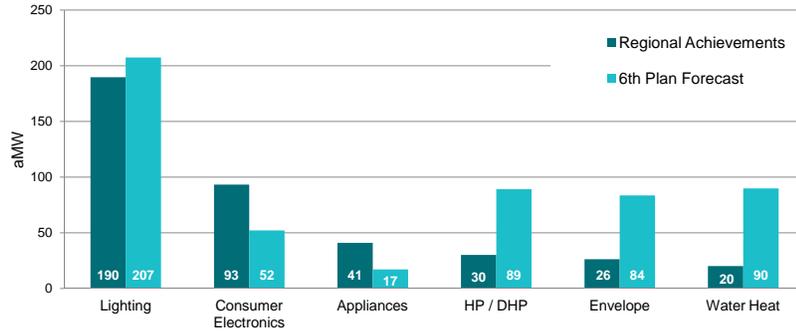
END-USE COMPARISON TO 6TH PLAN

SUMMARY OF END USE (2010-2013)



END-USE COMPARISON TO 6TH PLAN

RESIDENTIAL (2010-2013)



362
aMW Saved
(2010-2013)

\$2.5m
\$/aMW

UTILITY

\$4.8m
\$/aMW

TOTAL

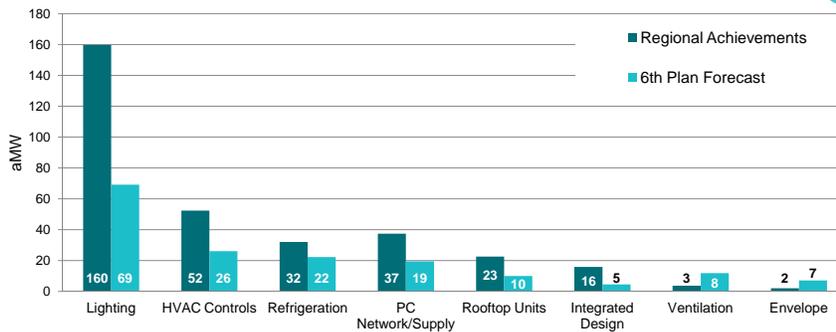


2013
First-year Savings
Acquisition Cost

17

END-USE COMPARISON TO 6TH PLAN

COMMERCIAL (2010-2013)



358
aMW Saved
(2010-2013)

\$1.9m
\$/aMW

UTILITY

\$4.0m
\$/aMW

TOTAL

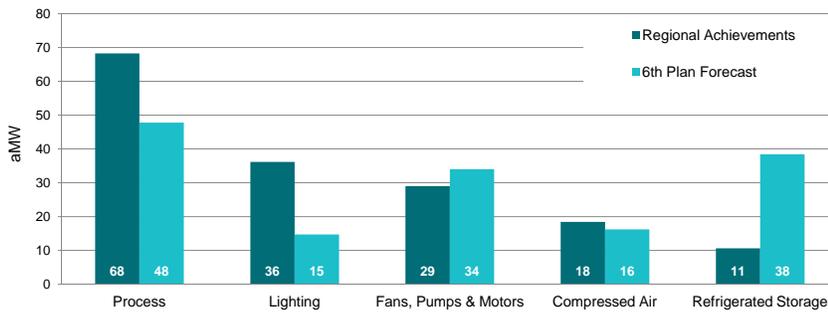


2013
First-year Savings
Acquisition Cost

18

END-USE COMPARISON TO 6TH PLAN

INDUSTRIAL (2010-2013)



178
aMW Saved
(2010-2013)

\$1.4m
\$/aMW

UTILITY

\$2.5m
\$/aMW

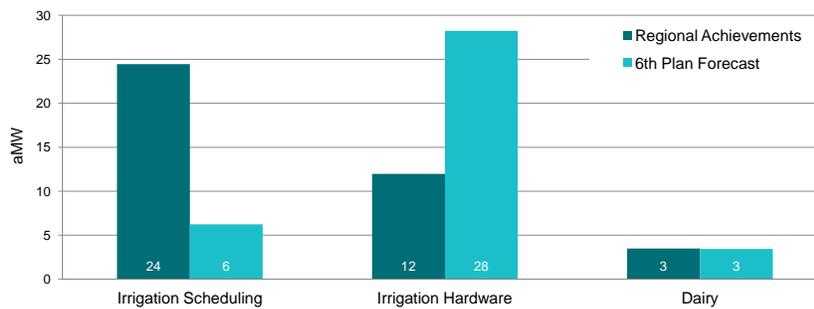
TOTAL



2013
First-year Savings
Acquisition Cost

END-USE COMPARISON TO 6TH PLAN

AGRICULTURAL (2010-2013)



48
aMW Saved
(2010-2013)

\$0.9m
\$/aMW

UTILITY

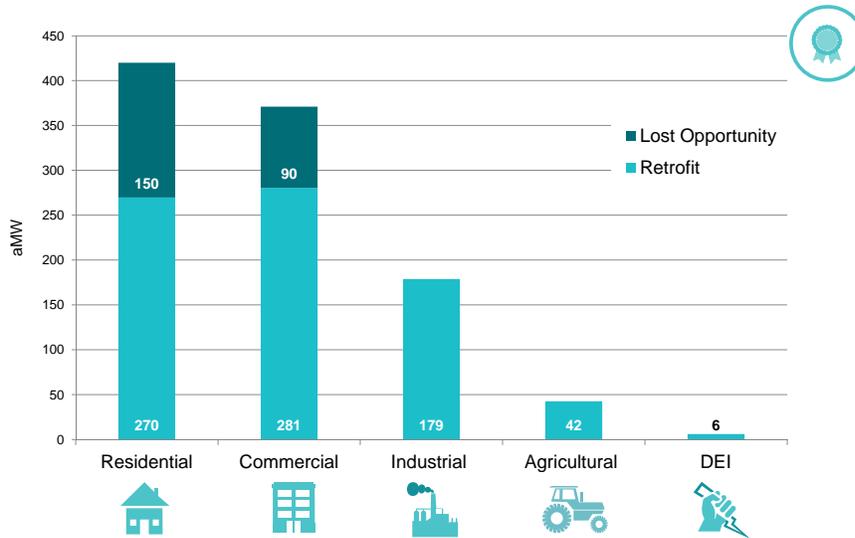
\$2.3m
\$/aMW

TOTAL



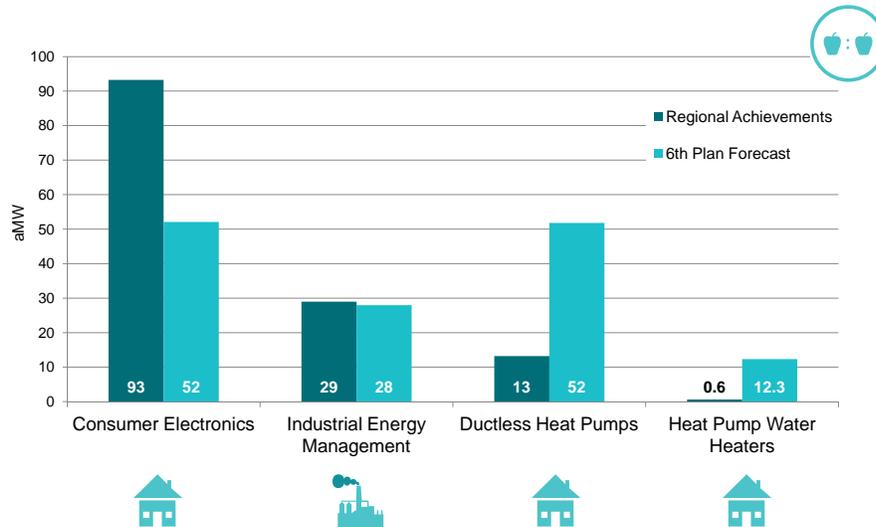
2013
First-year Savings
Acquisition Cost

LOST OPPORTUNITY & RETROFIT 2010-2013



21

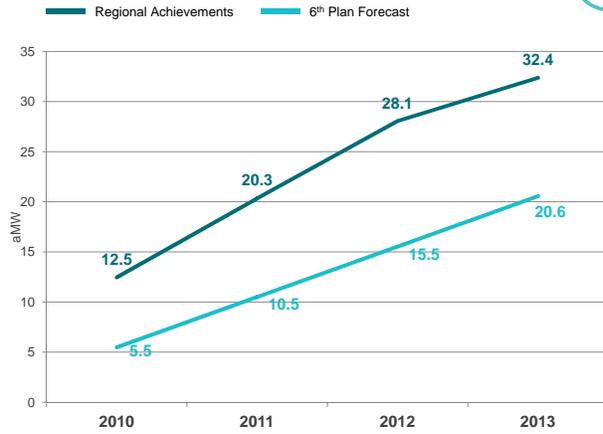
EMERGING TECHNOLOGIES 2010-2013



22

ACQUISITION RATES

CONSUMER ELECTRONICS



ACQUISITION RATES

INDUSTRIAL ENERGY MANAGEMENT



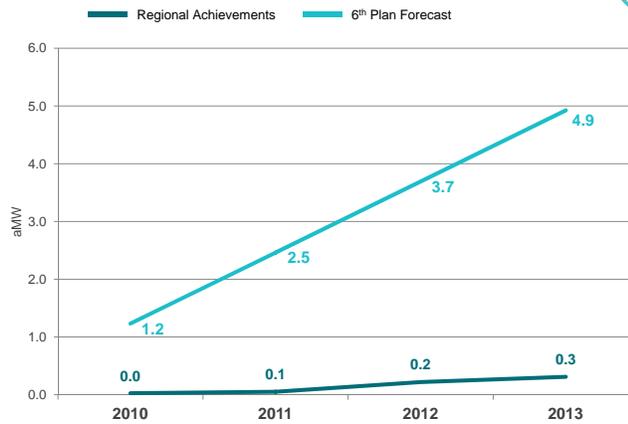
ACQUISITION RATES

DUCTLESS HEAT PUMP



ACQUISITION RATES

HEAT PUMP WATER HEATER



ACQUISITION RATES

RESIDENTIAL SHOWERHEADS



COST BY EMERGING TECHNOLOGY

LEVELIZED UTILITY COST PER kWh



\$0.013

Region saved
29 aMW
between 2010 & 2013

Industrial Energy Management



\$0.029

Region saved
13 aMW
between 2010 & 2013

Ductless Heat Pumps



\$0.040

Program saved
0.61 aMW
between 2010 & 2013

Heat Pump Water Heaters



\$0.088

Program saved
7.6 aMW
between 2010 & 2013

Residential Behavior Programs

TOTAL REGIONAL SAVINGS:

1030 aMW
between 2010-2013

PORTFOLIO AVERAGE COST:

\$0.024/kWh
UTILITY



2013
Levelized Cost

BARRIERS & SOLUTIONS TO EMERGING TECHNOLOGY ADOPTION

TOP 3 BARRIERS



FIRST COST & COST EFFECTIVENESS



POTENTIAL SOLUTIONS

- Increased incentives
- Increased saturation to capture economies of scale



LACK OF INFRASTRUCTURE & TRAINING



- Regional program development
- Increased marketing efforts & trainings



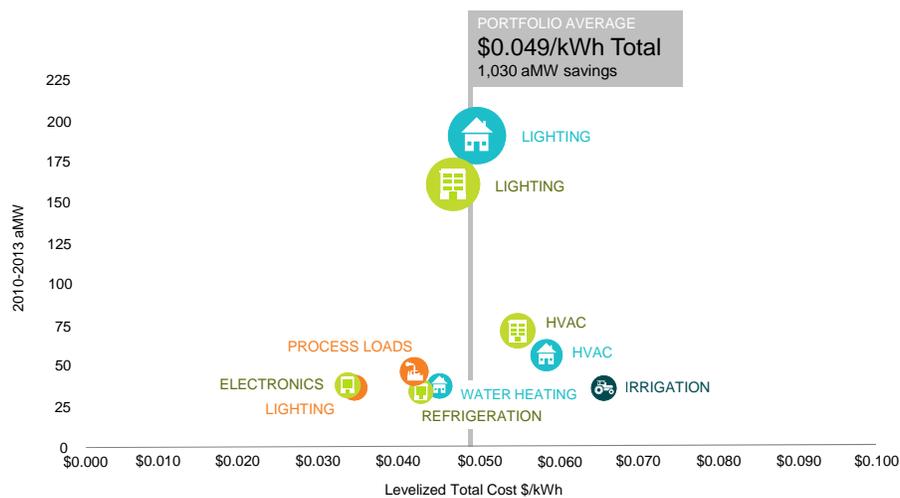
TECHNOLOGY PERFORMANCE



- Conduct research, performance testing or case studies

29

LEVELIZED TOTAL COSTS OF SELECT END-USES



30

IN CLOSE...



FOR BPA, THE
PROJECT
FINDINGS ARE
VALUABLE TO
THE REGION



OUR WORK IS
COMING TO A
CLOSE



COULD THIS WORK
BE CONTINUED ON
A REGIONAL
LEVEL?

31

NEXT
STEPS

NEXT STEPS

1. Post Six Going on Seven Database
2. Finish review of Seventh Plan Supply Curves
3. Develop Draft Comprehensive Workbook
4. Present and Post Comprehensive Workbook

33

QUESTIONS?

Danielle Walker

dngidding@bpa.gov

503.230.7314

34